



Rovi and Freescale Semiconductor Unveil Android Integrated Circuit Chipset Certified for DivX Plus Streaming

Chipset Will Enable Android-based Mobile Devices and Digital TV Products

Santa Clara, CA (7/11/2013) – Rovi Corporation (NASDAQ: ROVI), driving digital entertainment innovation, today announced that Freescale Semiconductor is releasing an Android chipset certified for DivX Plus Streaming. The Freescale i.MX 6Quad applications processor with Android Integrated Circuit (IC) is designed for use in a broad range of consumer electronics (CE) products running the Android operating system and provides a path for the secure over-the-top delivery of HD content.

“IC Certification is a vital early component of the DivX ecosystem, and Freescale’s certified Android chipset marks a significant milestone in the adoption of DivX Plus Streaming as a premier streaming solution,” said Bob Shallow, SVP, Product Sales & Marketing at Rovi. “Streaming is an increasingly significant feature in the consumer electronics arena, and we are pleased that the next generation of connected devices will enable DivX Plus Streaming across a variety of platforms and devices.”

Through support of DivX Plus Streaming, Freescale will help enable its customers to deliver a consistent, high-quality experience across multiple devices. DivX Plus Streaming brings a cutting-edge feature set to streaming media including support for 5.1-channel surround sound, multi-language subtitles and audio tracks, trick-play track for smooth fast forward and rewind, chapter points for quick scene navigation, and resume playback across devices. In addition, to help eliminate buffering or the “spinning wheel”, DivX Plus Streaming includes Dynamic Resolution Scaling. Providing smooth and seamless transitions between different resolutions, Dynamic Resolution Scaling helps ensure consumers enjoy quick start times and continuous play even in low or fluctuating bandwidth environments.

“Freescale is delighted to deliver an Android chipset supporting DivX Plus Streaming,” said Ken Obuszewski, Freescale’s director of business development for consumer, industrial and automotive microprocessors at Freescale. “By achieving this level of certification, we believe we are addressing an industry-wide need for chip-level support of advanced entertainment services.”

DivX Plus Streaming helps content service providers address the challenge of delivering a consistently high-quality experience across a vast multi-screen and platform device ecosystem. The advanced adaptive streaming format has been approved by studios and adopted by companies helping fuel over-the-top entertainment distribution. DivX Plus Streaming has gained the support of the IC vendors and has been selected to power video delivery for UK-based Dixons Retail’s KNOWHOW Movies, German retailer Media Markt’s Videodownloadshop, and a

Mei-Ah and China Mobile powered services that provides 4G LTE and 3G service subscribers instant access on their Android mobile devices to on-demand, catch-up TV. The DivX DRM (digital rights management) solution, as used with DivX Plus Streaming, was also recently approved by the DECE (Digital Entertainment Content Ecosystem consortium).

About Rovi Corporation

Rovi powers the discovery, delivery, display and monetization of digital entertainment. With innovative technology solutions for consumer electronics manufacturers, service providers, content producers, advertisers, retailers and websites, Rovi connects people and the entertainment they love. The company holds over 5,000 issued or pending patents worldwide and is headquartered in Santa Clara, California. More information about Rovi can be found at rovicorp.com.

Rovi Corporation

Editorial Contact:

Chris Taylor

408-562-3077

Chris.D.Taylor@rovicorp.com