



Rovi Video Powers Advanced Discovery Options on Samsung's Smart TV and Tablet Devices

Companies to align technologies to bring video discovery to consumer entertainment experience

LAS VEGAS, (CONSUMER ELECTRONICS SHOW 2013) January 08, 2013 – Driving digital entertainment innovation, Rovi Corporation today announced that Samsung Electronics plans to use data from Rovi Video, one of the most comprehensive collections of metadata on TV, movies and celebrities, in its newest Smart TVs and tablets for North America and Europe.

"We continue to advance our data solutions offering with an expanded global footprint and through optimization of our metadata for advanced applications such as voice control," said Simon Adams, SVP of sales and marketing for consumer electronics at Rovi. *"Our relationship with Samsung Electronics speaks to our ability to drive solutions that push entertainment discovery forward."*

Samsung selected Rovi Video for its structured and standardized data format that facilitates easy integration of Rovi's deep, descriptive information on TV shows, movie titles, and celebrity profiles as well as media-rich images. In addition to data on scheduled television programming airing within the next fourteen days, Rovi Video incorporates video-on-demand catalogs from various providers, enabling search of both linear and OTT content.

Rovi Video offers one of the most comprehensive collections of metadata on TV, movies and celebrities globally, with coverage of more than a total of 50 countries and territories worldwide. In addition to its breadth of offerings, Rovi houses deep, descriptive information on over 4.4 million TV shows, 560,000 movie titles and more than a million celebrities' profiles and a large library of images that dramatically enhances the visual experience.

About Rovi Corporation

Rovi powers the discovery, delivery, display and monetization of digital entertainment. With innovative technology solutions for consumer electronics manufacturers, service providers, content producers, advertisers, retailers and websites, Rovi connects people and the entertainment they love. The company holds over 5,000 issued or pending patents worldwide and is headquartered in Santa Clara, California. More information about Rovi can be found at rovicorp.com.

Forward Looking Statements

All statements contained herein that are not statements of historical fact, including statements that use the words "will" or "is expected to," or similar words that describe the Company's or its management's future plans, objectives, or goals, are "forward looking statements" and are made

pursuant to the Safe Harbor provisions of the Private Securities Litigation Reform Act of 1995. Such forward looking statements involve known and unknown risks, uncertainties and other factors that could cause the actual results of the Company to be materially different from the historical results and/or from any future results or outcomes expressed or implied by such forward looking statements. Such factors are further addressed in the Company's most recent report on Form 10 Q for the period ended September 30, 2012 and such other documents as are filed with the Securities and Exchange Commission from time to time (available at <http://www.sec.gov>). The Company assumes no obligation to update any forward looking statements in order to reflect events or circumstances that may arise after the date of this release, except as required by law.

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