



## **Rovi Expands Patent License Agreement with NTT Docomo**

*Largest Japanese Mobile Service Provider Selects Rovi's IP Portfolio for First Video-on-Demand Dedicated Adapter for Fiber-to-the-Home Service*

**Santa Clara, Calif., April 3, 2015** — Rovi Corporation (NASDAQ: ROVI) today announced that Rovi has expanded its IP license with NTT Docomo, the largest mobile service provider in Japan, to cover NTT Docomo's Video-on-Demand service for fiber-to-the-home, dTV. The license agreement will enable NTT Docomo to use Rovi's advanced discovery capabilities for the provider's Video-on-Demand dedicated adapter, dTV Terminal, which will be available on April 22, 2015. The agreement is an expansion from a previous arrangement between the two companies for Rovi's IP license to cover NTT Docomo's mobile services.

"At Rovi we are helping leading companies around the globe support their entertainment services with enhanced discovery applications," said Chong-ho Choi, senior vice president of sales for Asia Pacific, Rovi. "We're pleased to expand upon our business relationship with NTT Docomo to continue advancing the consumer entertainment experience in Japan."

### **About Rovi Corporation**

Rovi is leading the way to a more personalized entertainment experience. The company's pioneering guides, data and recommendations continue to drive program search and navigation on millions of devices across the globe. With a new generation of cloud-based discovery capabilities and emerging solutions for interactive advertising and audience analytics, Rovi is enabling premier brands worldwide to increase their reach, drive consumer satisfaction and create a better entertainment experience across multiple screens. Rovi holds over 5,000 issued or pending patents worldwide and is headquartered in Santa Clara, California. Discover more about Rovi at [Rovicorp.com](http://Rovicorp.com).

### **Forward-Looking Statements**

All statements contained herein that are not statements of historical fact, including statements that use the words "will" or "is expected to," or similar words that describe the Company's or its management's future plans, objectives or goals, are "forward-looking statements" and are made pursuant to the Safe-Harbor provisions of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that could cause the actual results of the Company to be materially different from the

historical results and/or from any future results or outcomes expressed or implied by such forward-looking statements. Such factors are further addressed in the Company's most recent report on Form 10-K for the period ended December 31, 2014, and such other documents as are filed with the Securities and Exchange Commission from time to time (available at [www.sec.gov](http://www.sec.gov)). The Company assumes no obligation to update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release, except as required by law.