



Cubiware and BOLD MSS Collaborate to Bring TeleRed Hybrid Entertainment Offering with IPVOD to Buenos Aires

With Cubiware's CubiTV IPTV Middleware Solution and BOLD MSS' System integration, TeleRed Delivers Customers an Advanced Entertainment Experience

AMSTERDAM—September 10, 2016—Cubiware, a Warsaw, Poland based TiVo company (NASDAQ: TIVO), today announced a collaboration with TeleRed, provider of programming, services and information for the consumer in Argentina, and BOLD MSS, a Uruguayan company focused on the development and integration of hybrid systems for Telcos and Pay TV operators, to bring hybrid television with IPVOD to the people of Buenos Aires. As a result of this technology cooperation, TeleRed will provide customers the best in television entertainment.

This hybrid television service will provide TeleRed customers a wide array of content, including live TV programming and on-demand shows and movies, and will also include premiere apps, as well as more radio programming. The service will give users a platform that responds to their needs and consumption habits and that adds value for the whole family.

The CubiTV IPTV Middleware solution delivers an optimized platform for this hybrid offering. An increase in streaming content and a proliferation of devices on which consumers access content has created a crowded and noisy market. Through this relationship with Cubiware and BOLD MSS, TeleRed users are getting a solution that delivers their content when and how they want it.

“We chose to work with Cubiware and BOLD MSS because of the deep experience that they have demonstrated in the implementation of hybrid systems. For 25 years we have provided our customers the best in entertainment services, and with this solution we will continue that tradition,” said Angel Padula, Director at TeleRed. “As a leader in middleware, Cubiware is bringing their innovative product to our offering, while BOLD MSS is supplying the expertise in technical support and language.”

“Cubiware is proud to work with TeleRed and BOLD MSS in delivering the next generation of television to the consumers of Buenos Aires. Today's world of entertainment is all about content, getting the best content to your customer when they want it,” said Maciej Grzonkowski, co-founder of Cubiware. “With CubiTV IPTV Middleware, we are helping TeleRed do just that.”

“We are pleased to collaborate with TeleRed in providing its users the highest levels of performance available in the industry, and to do it in collaboration with Cubiware, the most successful middleware, is a guarantee of success,” said Ariel Droyeski, Sales Director at BOLD MSS. “TeleRed opens a door to a new level of services and products, providing the most advanced service in the market.”

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About TeleRed

TeleRed is an Argentinian telecommunications company that specializes in the provision of cable television, Internet and telephony. Your current coverage includes the Towns of Malvinas Argentinas, San Miguel, Jose C. Paz, Pilar Moreno, Lujan, Gral. Rodriguez Escobar, Mercedes, 3 de Febrero, San Nicolas and Hurlingham, and is one of the major operators Buenos Aires province.

About Bold

BOLD MSS is a Uruguayan company, developing and integrating systems for the business of delivery of audiovisual contents for all the PayTV industry, it has a great standing in the region integrating important brands with Cubiware among others.

About Cubiware

Cubiware, a TiVo company (NASDAQ: TIVO), is an innovative provider of software for Digital TV devices and systems. Cubiware’sCubiTV solution is flexible middleware that enables cable, satellite, terrestrial TV operators, and telcos to introduce advanced TV services to network services. Support for a variety of Internet standards and high customizability enables rapid and cost-effective deployment. Cubiware’sCubiSDK software development kit (SDK) enables the building of customized software for video-enabled devices such as IPTV set-top boxes (STBs), DVB Zappers, and DVRs. CubiSDK includes multiple pre-built plug-ins and libraries, which may be used to add value to existing Cubiware IPTV or DVB/IP deployments as well as to accelerate development of new DTV products. For additional information please visit www.cubiware.com or email info@cubiware.com.

About TiVo

TiVo (NASDAQ: TIVO) is the global leader in entertainment technology and audience insights. From the interactive program guide to the DVR, TiVo delivers innovative products and licensable technologies that revolutionize how people find content across a changing media landscape. TiVo enables the world’s leading media and entertainment providers to deliver the ultimate entertainment experience. Explore the next generation of entertainment at tivo.com, forward.tivo.com or follow us on Twitter [@tivo](https://twitter.com/tivo) or [@tivoforbusiness](https://twitter.com/tivoforbusiness).

Forward-looking Statement

All statements contained herein that are not statements of historical fact, including statements that use the words “will” or “is expected to,” or similar words that describe TiVo Corporation’s or its management’s future plans, objectives or goals, are “forward-looking statements” and are made pursuant to the Safe-Harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements relate to, among other things, the future availability of Cubiware’s CubiTV middleware solution in Buenos Aires through TeleRed. Such forward-looking statements involve known and unknown risks, uncertainties and other factors that could cause the actual results of TiVo Corporation to be materially different from the historical results and/or from any future results or outcomes expressed or implied by such forward-looking statements. Such factors include, among others, delays in development, competitive service offerings and lack of market acceptance, and are further addressed in Rovi Corporation’s most recent report on Form 10-Q for the period ended June 30, 2016, TiVo Inc.’s most recent report on Form 10-Q for the period ended July 31, 2016, and such other documents as are filed with the Securities and Exchange Commission from time to time (available at www.sec.gov). TiVo Corporation assumes no obligation to update any forward-looking statements in order to reflect events or circumstances that may arise after the date of this release, except as required by law.

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